

Fargo-Based Technology Contractor Receives Website That Fuels Business Growth

Client Background



 www.trinspin.com

TrinSPIN, Inc. was founded in 2011 by Trinity Schaff. With over 25 years' experience in the electronics industry, TrinSPIN specializes in structured cabling, home theaters, distributed audio/video, system troubleshooting, single remote solutions, lighting controls, and much more. TrinSPIN began part-time six years ago, and has now grown, employing 8 fulltime team members.

Their Previous Website:

TrinSPIN owner, Trinity Schaff, had a great business problem: his company was growing into something bigger than he ever thought possible. His website was okay, but it wasn't bringing in leads or anything tangible, to help fuel this business growth. The original TrinSPIN website also wasn't mobile friendly, making it difficult for prospects and customers who wanted to view their site from a smartphone or tablet. Overall, Trinity wanted his website to have a sleek look to match his technology focused services of TrinSPIN.

Why They Chose BNG Design:

TrinSPIN owner, Trinity Schaff, was referred to BNG Design, after visiting with them in their Fargo office. BNG Design began to walk Trinity through positive changes to take with his business website. After the initial consultation, Trinity felt comfortable taking the next steps with BNG Design.

TrinSPIN had a few things on their wish list, as a small and growing business. First, TrinSPIN wanted a site that was user-friendly to their customers on mobile devices. Second, TrinSPIN desired to have the ability to sell certain items online, through an E-Commerce store. Last, but not least, TrinSPIN wanted a website that was easy to navigate from an internal perspective, simplifying the process of updating and managing the website.

TrinSPIN got that and now enjoys the results of a website built by BNG Design, as well as their willingness to help keep the site fresh. As a busy small business owner, Trinity and his company, need a web design firm that can help with website updates, increasing traffic, better SEO, and overall improving their online presence.



The Result:

“I would recommend BNG Design because they’re passionate about what they do. I love how everyone is passionate and takes everything seriously, for my businesses benefit”



Trinity Schaff
Owner

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