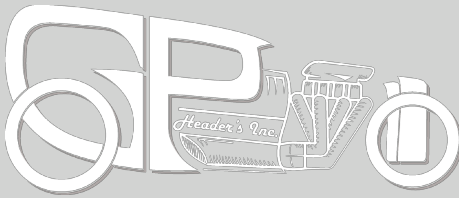

Automotive Parts Business Receives Finished Website to Promote Their Business

Client Background



 www.gpheaders.com

GPHeaders, Inc. started with two men and a dream, who worked to create a company that would allow car-enthusiasts to build custom designed headers, online, for unique applications. GPHeaders, Inc. prides themselves on using American made materials, with a product that's tailored exactly to their customers expectations. GPHeaders, Inc. is based in Barnesville, MN.

Their Previous Website:

When GPHeaders first started their business, they originally had a Go Daddy website. As the business grew, the owners realized they needed a professional website to serve their clientele and take product orders.

Their first attempt working with a web developer did not get them the outcome they expected. Their previous website was never completed to their liking, and they couldn't seem to get it up and running they way they wanted. To make matters worse, their business website didn't have any sort of contact form for potential buyers to reach out to them.

Why They Chose BNG Design:

Owner Zach Griffin, knew he had to find another website designer. After doing a web search on Google, he found BNG Design and chose to engage them to learn if they'd be the right fit to build their new business site.

"I needed somebody who was going to be pushy with me, someone who would follow up, and ask me for stuff. Since we started the process, they've emailed me and followed up with me, asking us to get them the items they need in order to develop the site" said Zach Griffin, co-owner of GPHeaders, Inc.

Working with BNG Design, GPHeaders, Inc. received the following to their website:



- A contact form for capturing information from potential buyers.
- An easy to manage portfolio of high resolution images, for their online customer gallery.
- A SEO friendly website, that's fully responsive so users can get a great experience when viewing on a smartphone, tablet, or laptop computer.

Prior to BNG Design, GPHeaders, Inc. had no way of capturing leads from their site. Now GPHeaders, Inc. receives direct emails from prospects, helping them streamline their sales process.

The Biggest Reason They Would Recommended BNG Design

“They are extremely quick, and push to actually get things done. Instead of sitting half-way done, they’ll reach out and get ahold of you. Always being able to get ahold of somebody, and communication overall is a big factor for me. Even with the site being done, BNG Design still reached out to help keep our site in top shape”



- Zach Griffin, Co-owner

? SOUND FAMILIAR?

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www.bngdesign.net

